

**UNITED STATES EMBASSY HANOI
UNITED STATES CONSULATE GENERAL HO CHI MINH CITY**

**Announcement
SUMMER 2022 STUDY OF THE UNITED STATES INSTITUTES
FOR SCHOLARS AND SECONDARY SCHOOL EDUCATORS**

The U.S. Embassy in Hanoi and U.S. Consulate General in Ho Chi Minh City are pleased to announce the Summer 2022 Study of the United States Institutes (SUSI) programs for scholars and secondary school educators. We seek qualified candidates to nominate for these programs. University lecturers, researchers, and secondary school educators who wish to apply for the programs are invited to submit the online application form by the application deadline. Selections will be announced in early April 2022.

The application deadline is **11:59PM, Sunday, January 2, 2022 (Vietnam time)**. Late applications will not be reviewed.

Program Overview

Study of the U.S. Institutes for Scholars and Secondary Educators (SUSIs) are intensive post-graduate level academic programs whose purpose is to provide foreign university faculty and secondary educators the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States at academic institutions abroad.

The SUSI program will provide multinational groups of experienced and highly motivated foreign university faculty, researchers, secondary school educators and administrators, practitioners, and policymakers with a deeper understanding of U.S. society, culture, values, and institutions. The program will take place at various colleges, universities, and academic institutions throughout the United States over the course of five to six weeks beginning in or after June 2022. Each Institute includes a four-week academic residency component and up to two weeks of an integrated study tour to another region of the United States. Prospective applicants are encouraged to visit our website page to obtain general information about the Institutes. The website address is: <http://exchanges.state.gov/susi>.

All participant costs, including program administration, international and domestic travel and ground transportation, housing and subsistence, book, cultural, mailing and incidental allowances will be sponsored by the U.S. Department of State.

SUSI for Scholars

SUSI for Scholars comprise the following themes in U.S. Studies: American Culture and Values; Journalism and Media; Religious Pluralism in the United States; U.S. Economics and Business; U.S. Foreign Policy; and Workforce Development.

Institute Themes

1. *American Culture and Values*

The Institute on **American Culture and Values** will examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base and will itself provide a model of how a foreign university might approach the study of American culture and society. The University of Montana (UM) in Missoula, MT will oversee and administer this program; **New York University** in New York, NY will conduct and host the Institute.

2. *Journalism and Media*

The Institute on **Journalism and Media** will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. In addition, the Institute will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. The University of Montana in Missoula, MT will oversee and administer this program; **Arizona State University** in Tempe, AZ will conduct and host the Institute.

3. *Religious Pluralism in the United States*

The Institute on **Religious Pluralism in the United States** will provide participants with a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. The program will include a survey of the religious landscape of the United States, including religious groups; an exploration of the historical and contemporary relationship between church and state in the United States; an examination of the ways in which religious thought and practice have modified and have been influenced by, the development of American-style democracy; and discussions on the intersections of religion and politics in the United States in such areas as elections, public policy, and foreign policy. Participants will have opportunities to meet U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups. The Institute for Training and Development (ITD) in Amherst, MA will oversee and administer this program; **Seattle University** in Seattle, WA will conduct and host the Institute.

4. *U.S. Economics and Business*

The Institute on **U.S. Economics and Business** will provide participants with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary

approach, the program will explore various topics of socioeconomics; how financial institutions, investors, and businesses interact to support sustainable economic development and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, participants will engage in a case study involving the fishing industry, which will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and small business owners, among others. A symposium where scholars will present their own research and scholarly practices will allow for robust discussion and an exchange of diverse perspectives. The **Institute for Training and Development (ITD)** in Amherst, MA will conduct and host the Institute in Boston, MA.

5. *U.S. Foreign Policy*

The Institute on **U.S. Foreign Policy** will provide participants with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking landscape and recent trends that are shaping policy. The University of Montana in Missoula, MT will oversee and administer this program; the **University of Delaware** will conduct and host the Institute in Newark, DE.

6. *Workforce Development*

The Institute on **Workforce Development** will provide participants with a deeper understanding of how recent socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and emerging fields. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining and reskilling. The **University of Montana** in Missoula, MT will conduct and host this Institute.

SUSI for Secondary School Educators

The Institutes focus on providing content and materials for participants to develop high school level curricula about the United States. Two of the Institutes are tailored for secondary school teachers; please note that the Institutes for Teachers focus on content and materials about the United States rather than teaching methods and pedagogy. The third Institute is tailored for

experienced administrators including teacher trainers, curriculum developers, textbook writers, Ministry of Education officials, and others.

Through a combination of traditional, multi-disciplinary, and interdisciplinary approaches, program content will examine the history and evolution of U.S. institutions and values, broadly defined. The programs will also serve to illuminate contemporary political, social, and economic debates in American society. The four-week academic residencies will take place at U.S. university and college campuses and will consist of a balanced series of lectures, panels, seminar discussions, readings, workshops, site visits, meetings with practitioners in the field, and cultural activities. One-week study tours to a different region will complement the academic residencies and showcase the cultural, geographic, and ethnic diversity of the United States. The program features curriculum based on the study of how America's foundations and historical development have shaped and continue to inform U.S. politics, economics, and society. A key cultural component of the program involves community service activities, which will provide participants with a first-hand experience of how volunteerism plays a vital role in U.S. civil society. The program will offer multiple opportunities for follow-on engagement through alumni webinars, grant-funded follow-on projects, social media, and an alumni workshop.

The University of Montana in Missoula, MT will oversee and administer the SUSIs for Secondary Educators and will conduct one Institute for teachers which will explore American studies through the lens of democracy and citizenship. The Institute for Training and Development (ITD) in Amherst, Massachusetts will conduct the second Institute for teachers which will explore the ways in which individual rights and social obligations have evolved through American history. California State University at Chico will conduct the Institute for Administrators and will focus on sociocultural understanding, equitable learning communities, and diversity and inclusion in U.S. education and society.

Candidate Qualifications

Eligible candidates for the Study of the United States Institutes must:

- Be between the ages of 30-50;
- For SUSI for Scholars: be highly motivated and experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc.), preferably those having graduate degrees and substantial knowledge of the thematic area of the Institute or a related field.
- For SUSI for Secondary Educators: be highly motivated secondary school teachers, teacher trainers, curriculum developers, textbook writers for secondary education seeking to introduce aspects of U.S. studies into their curricula;
- Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. While the nominee's scholarly

and professional credentials are an important consideration, the potential impact and multiplier effect from their participation in the Institute is equally important. Ideal candidates will have little or no prior experience living or visiting in the United States.

- Be comfortable with campus life and willing and able to fully take part in an intensive post-graduate level academic program and study tour; and
- Have an excellent command of English.

Application Submission

Eligible candidates from Quang Tri province and to the North are requested to submit their complete application dossier online at <https://tinyurl.com/3epjp9hm>, and send any questions to:

Public Affairs Section
United States Embassy
SUSI Program
7 Lang Ha,
Ba Dinh, Hanoi
Tel: 84-24-3850 5000, ext. 6034
Email: duonghd@state.gov

Eligible candidates from Thua Thien-Hue province and to the South are requested to submit their complete application dossier online at <https://tinyurl.com/5nfp6cvx>, and send any questions to:

Public Affairs Section
United States Consulate General
SUSI Program
4 Le Duan, District 1
Ho Chi Minh City
Tel: (84) (028) 3520-4625
Email: TranNNH@state.gov